

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfcchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954055-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	493

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954055	06328702

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
------------------

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref
------------	----------------

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$200.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$200.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF Tu 09/25/12 6:13 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$200.00 NM</i>									
<i>4 WPBF W 09/26/12 6:10 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$200.00 NM</i>									
<i>3 WPBF Th 09/27/12 6:40 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$200.00 NM</i>									
<i>2 WPBF F 09/28/12 6:37 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$200.00 NM</i>									
2	09/25/12	09/28/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$250.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$250.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>3 WPBF Tu 09/25/12 8:59 AM Good Morning America 7-9AM :30 JN101TV-FL \$250.00 NM</i>									
<i>2 WPBF W 09/26/12 7:49 AM Good Morning America 7-9AM :30 JN101TV-FL \$250.00 NM</i>									
<i>5 WPBF Th 09/27/12 8:49 AM Good Morning America 7-9AM :30 JN101TV-FL \$250.00 NM</i>									
<i>4 WPBF F 09/28/12 8:52 AM Good Morning America 7-9AM :30 JN101TV-FL \$250.00 NM</i>									
3	09/25/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$160.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$160.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF Tu 09/25/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 JN101TV-FL \$160.00 NM</i>									
<i>4 WPBF W 09/26/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 JN101TV-FL \$160.00 NM</i>									
<i>2 WPBF Th 09/27/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 JN101TV-FL \$160.00 NM</i>									
<i>3 WPBF F 09/28/12 12:12 PM WPBF News 25 @ Noon 12pm-1230pm :30 JN101TV-FL \$160.00 NM</i>									
4	09/25/12	09/27/12	M-F 5pm News	5-6pm	-TWT---	:30	3	\$350.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -TWT--- Spots/Week 3 Rate \$350.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>2 WPBF Tu 09/25/12 5:07 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$350.00 NM</i>									
<i>1 WPBF W 09/26/12 5:29 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$350.00 NM</i>									
<i>3 WPBF Th 09/27/12 5:29 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$350.00 NM</i>									

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954055-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Negron/R/State Senate	J. NEGRON 4 FL SENAT	493	

www.thewpbfcchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/25/12	09/27/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Pre-emptible with notice		-TWT---	:30	3	\$500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWT--- 3 \$500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/25/12 6:08 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 JN101TV-FL \$500.00 NM									
1 WPBF W 09/26/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 JN101TV-FL \$500.00 NM									
3 WPBF Th 09/27/12 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 JN101TV-FL \$500.00 NM									
6	09/26/12	09/26/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	--1----	:30	1	\$1,500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 --1---- 1 \$1,500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 7:17 PM Wheel Of Fortune 7-7:30PM :30 JN101TV-FL \$1,500.00 NM									
7	09/25/12	09/27/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-T-T---	:30	2	\$1,700.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -T-T--- 2 \$1,700.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/25/12 7:41 PM Jeopardy 7:30-8PM :30 JN101TV-FL \$1,700.00 NM									
1 WPBF Th 09/27/12 7:53 PM Jeopardy 7:30-8PM :30 JN101TV-FL \$1,700.00 NM									
8	09/25/12	09/27/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	-TWT---	:30	3	\$550.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWT--- 3 \$550.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/25/12 12:02 AM Nightline 11:35-12:05AM :30 JN101TV-FL \$550.00 NM									
1 WPBF W 09/26/12 11:56 PM Nightline 11:35-12:05AM :30 JN101TV-FL \$550.00 NM									
3 WPBF Th 09/27/12 11:46 PM Nightline 11:35-12:05AM :30 JN101TV-FL \$550.00 NM									
9	09/25/12	09/27/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		-TWT---	:30	3	\$500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWT--- 3 \$500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/25/12 11:32 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 JN101TV-FL \$500.00 NM									
3 WPBF W 09/26/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 JN101TV-FL \$500.00 NM									
1 WPBF Th 09/27/12 11:14 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 JN101TV-FL \$500.00 NM									
10	09/29/12	09/29/12	Sat 7pm News Class of Time - Pre-emptible with notice	7-730pm	-----1-	:30	1	\$400.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1- 1 \$400.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 7:23 PM Sat 7pm News 7-730pm :30 JN101TV-FL \$400.00 NM									
12	09/30/12	09/30/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$175.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1 1 \$175.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 10:27 AM Chris Matthews Sun 10-10:30AM :30 JN101TV-FL \$175.00 NM									
13	09/30/12	09/30/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1 1 \$325.00									



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

**INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954055-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Negron/R/State Senate	J. NEGRON 4 FL SENAT	493	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/		Type
							Week	Rate	
13	09/30/12	09/30/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
<hr/>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	6:57 PM	Sun 630pm News	630-7pm	:30	JN101TV-FL	\$325.00 NM
<u>Total Spots</u>						30			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$13,940.00</b>
<u>Agency Commission</u>	<b>\$2,091.00</b>
<u>Net Amount Due</u>	<b>\$11,849.00</b>



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954055-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Negrón/R/State Senate	J. NEGRÓN 4 FL SENAT	493

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954055	06328702

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/01/12	10/01/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$275.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 1----- Spots/Week 1 Rate \$275.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF M 10/01/12 6:23 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$275.00 NM</i>									
15	10/01/12	10/01/12	Good Morning America	7-9AM	1-----	:30	1	\$275.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 1----- Spots/Week 1 Rate \$275.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF M 10/01/12 8:41 AM Good Morning America 7-9AM :30 JN101TV-FL \$275.00 NM</i>									
16	10/01/12	10/01/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$175.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 1----- Spots/Week 1 Rate \$175.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF M 10/01/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 JN101TV-FL \$175.00 NM</i>									
17	10/01/12	10/01/12	M-F 5pm News	5-6pm	1-----	:30	1	\$450.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 1----- Spots/Week 1 Rate \$450.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF M 10/01/12 5:21 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$450.00 NM</i>									
18	10/01/12	10/01/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$525.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 1----- Spots/Week 1 Rate \$525.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF M 10/01/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 JN101TV-FL \$525.00 NM</i>									
19	10/01/12	10/01/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$800.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 1----- Spots/Week 1 Rate \$800.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

**INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954055-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Negron/R/State Senate	J. NEGRON 4 FL SENAT	493	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/01/12	10/01/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	1-----	:30	1	\$800.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 Wheel Of Fortune 7-7:30PM :00 \$800.00 NM Credited									
<b>20 10/01/12 10/01/12 Jeopardy Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 1----- 1 \$850.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 7:41 PM Jeopardy 7:30-8PM :30 JN101TV-FL \$850.00 NM									
<b>22 10/01/12 10/01/12 M-SUN WPBF News 25 @11-11:35PM Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 1----- 1 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 11:24 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 JN101TV-FL \$500.00 NM									

Total Spots      7

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$3,050.00</b>
<u>Agency Commission</u>	<b>\$457.50</b>
<u>Net Amount Due</u>	<b>\$2,592.50</b>